

777 Game Procedures

Introduction

These are the Game Procedures for 777 (the "Game"). When the Game is played, the Rules for Scratchcard Games (the "Rules") and these Procedures apply. The Rules can be viewed at Retailers and on the National Lottery website at national-lottery.co.uk.

Any word or term in these Procedures that has a specific meaning will have the meaning given to it in these Procedures or the Rules (unless the context clearly indicates otherwise).

Game details

Game Name: "777"

Game Number: "Game 1423"

Retail Sales Price: £2 per Scratchcard






There is a 1 in 3.89 overall chance of winning a Prize on each Scratchcard in this Game. There are 10,931,880 Scratchcards in the initial print run of this Game.

How to play and win
















There is one Play Area containing three GAMES labelled as 'GAME 1', 'GAME 2' and 'GAME 3' (each a "GAME").

Players can win up to 13 times on a Scratchcard.

GAME 1

The GAME 1 Play Area has three  motifs and the word 'PRIZE' (the "Prize Box") immediately below each  motif. You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal a  Play Symbol with its matching Play Caption under the coating of a  motif in GAME 1. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption shown under the coating of the Prize Box immediately below that  Play Symbol with its matching Play Caption.

Play Symbols and Play Captions for GAME 1

Play Symbols					
Play Captions	WALLET	DIAMND	GLDKEY	MYTREE	RAINBW
Play Captions Expanded	WALLET	DIAMOND	GOLDKEY	MONEYTREE	RAINBOW
Play Symbols					
Play Captions	COMPAS	-BAG-	WATCH	HOUSE	RINGS
Play Captions Expanded	COMPASS	BAG	WATCH	HOUSE	RINGS
Play Symbols					
Play Captions	VAULT	STACK	GLDCUP	-CAR-	-WIN-
Play Captions Expanded	VAULT	STACK	GOLD CUP	CAR	WIN



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The National Lottery Line 0333 234 5050. Call charges as above.



Three Play Symbols with their matching Play Captions will appear under the coating in GAME 1. Only the GAME 1 Play Symbols and their matching Play Captions can be used to play GAME 1.




Prize Symbols and Prize Captions for GAME 1

Prize Symbols	£2.00	£4.00	£10.00	£20.00	£40.00
Prize Captions	-TWO-	-FOUR	-TEN-	TWNTY	FORTY

One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 1. Only the Prize Symbol and its matching Prize Caption under the coating of a Prize Box in GAME 1 can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of GAME 1.

GAME 2

The GAME 2 Play Area has five ROWS labelled as 'ROW 1', 'ROW 2', 'ROW 3', 'ROW 4' and 'ROW 5' (each a "ROW",

collectively the "ROWS"). Each ROW has the ROW number, one , a , a second , and the word 'PRIZE' (the "Prize Box"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize if You reveal two Play Symbols with their matching Play Captions under the coating in a ROW which add up to exactly SEVEN. The Prize will be equal to the amount of the Prize Symbol shown with its matching Prize Caption under the coating of the Prize Box for that ROW.

Play Symbols and Play Captions for GAME 2

Play Symbols	1	2	3	4	5	6
Play Captions	-ONE-	-TWO-	THREE	-FOUR	-FIVE	-SIX-
Expanded Play Captions	ONE	TWO	THREE	FOUR	FIVE	SIX

Two Play Symbols with their matching Play Captions will appear under the coating of each ROW in GAME 2. Only the GAME 2 Play Symbols and Play Captions can be used to play GAME 2. Play Symbols in one ROW cannot be combined with Play Symbols in any other ROW to win.

Prize Symbols and Prize Captions for GAME 2



Prize Symbols	£2.00	£4.00	£10.00	£20.00	£40.00
Prize Captions	-TWO-	-FOUR	-TEN-	TWNTY	FORTY
Prize Symbols	£100	£200	£1,000	£50,000	
Prize Captions	-HUND	TWHUN	-THOU	FTTHO	


One Prize Symbol with its matching Prize Caption will appear under the coating of each Prize Box in GAME 2. Only the GAME 2 Prize Symbol and its matching Prize Caption under the coating of a Prize Box in a ROW can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of a ROW in GAME 2.

GAME 3

The GAME 3 Play Area has five ROWS labelled as 'ROW 1', 'ROW 2', 'ROW 3', 'ROW 4' and 'ROW 5' (each a "ROW",

collectively the "ROWS"). Each ROW has the ROW number, a , the word 'PRIZE' (the "Prize Box") and a  (the "Multiplier Spot"). You will, providing the requirements of the Rules and these Procedures are met, win a Prize

if You reveal a  Play Symbol with its matching Play Caption under the coating of the  motif in a ROW. The Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption under the coating of the Prize Box for that ROW.
















If You win in a ROW and reveal a  Play Symbol with its matching Play Caption under the coating of the Multiplier Spot, the Prize will be equal to the amount of the Prize Symbol with its matching Prize Caption shown under the coating of the Prize Box for that ROW.



If You win in a ROW and reveal a **2X** Play Symbol with its matching Play Caption under the coating of the Multiplier Spot, the Prize will be equal to two times the amount of the Prize Symbol with its matching Prize Caption shown under the coating of the Prize Box for that ROW.

If You win in a ROW and reveal a **5X** Play Symbol with its matching Play Caption under the coating of the Multiplier Spot, the Prize will be equal to five times the amount of the Prize Symbol with its matching Prize Caption shown under the coating of the Prize Box for that ROW.

Play Symbols and Play Captions for GAME 3

Play Symbols					
Play Captions	NCKLCE	PKWTCH	CROWN	-SUN-	-KEY-
Expanded Play Captions	NECKLACE	POCKETWATCH	CROWN	SUN	KEY
Play Symbols					
Play Captions	YACHT	-HOLS	-VIP-	NUGGET	-HELI
Expanded Play Captions	YACHT	HOLIDAY	VIP	NUGGET	HELICOPTER
Play Symbols					
Play Captions	CHEST	BINOCU	THRONE	-LIMO	-WIN-
Expanded Play Captions	CHEST	BINOCULARS	THRONE	LIMOUSINE	WIN

Five Play Symbols with their matching Play Captions will appear under the coating in GAME 3. Only the GAME 3 Play Symbols and Play Captions can be used to play GAME 3.

Prize Symbols and Prize Captions for GAME 3

Prize Symbols	£2.00	£4.00	£10.00	£20.00	£40.00
Prize Captions	-TWO-	-FOUR	-TEN-	TWNTY	FORTY
Prize Symbols	£100	£200	£1,000	£50,000	
Prize Captions	-HUND	TWHUN	-THOU	FTTHO	

One Prize Symbol with its matching Prize Caption will appear under the coating of the Prize Box in each ROW in GAME 3. Only the Prize Symbol and its matching Prize Caption under the coating of the Prize Box in a ROW in GAME 3 can be used to confirm the amount of a Prize You may be entitled to, if any, in respect of that ROW.

Multiplier Spot Play Symbols and Play Captions for GAME 3

Multiplier Play Symbols	1X	2X	5X
Multiplier Play Captions	1TIMES	2TIMES	5TIMES
Expanded Multiplier Play Captions	1TIMES	2TIMES	5TIMES

One Multiplier Spot Play Symbol with its matching Multiplier Spot Play Caption will appear under the coating of the Multiplier Spot in each ROW in GAME 3. Only the Multiplier Spot Play Symbols and Multiplier Spot Play Captions can be used to determine if You have multiplied the Prize won, if any, in respect of that ROW in GAME 3.



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Prize Amounts, Number of Prizes and Odds

Prize Amount		Number Of Prizes In The Game At Start Of Game	Approx. Odds (1 In :) At Start Of Game	Tolerance For Odds Of Winning In Event Of A Further Print Run
Prize	Prize breakdown			
£2	£2	1,092,976	10	+/- 5.00%
£4	£4	364,266	31	+/- 5.00%
£4	£2 MULT2	364,632	30	+/- 5.00%
£4	£2 x 2	364,396	30	+/- 5.00%
£10	£10	91,099	120	+/- 5.00%
£10	£2 + (£4 x 2)	273,297	40	+/- 5.00%
£10	£2 MULT5	145,666	76	+/- 5.00%
£20	£20	18,266	599	+/- 5.00%
£20	£2 x 10	54,622	201	+/- 5.00%
£20	£4 MULT5	18,211	601	+/- 5.00%
£20	£10 MULT2	18,266	599	+/- 5.00%
£40	£40	427	25,602	+/- 5.00%
£40	(£2 x 6) + (£4 x 7)	438	24,959	+/- 5.00%
£40	£20 MULT2	443	24,677	+/- 5.00%
£40	£4 x 10	874	12,508	+/- 5.00%
£100	£100	58	188,481	+/- 13.08%
£100	£20 MULT5	58	188,481	+/- 13.08%
£100	(£2 x 5) + (£10 x 7) + £20	61	179,212	+/- 11.78%
£200	£200	5	2,186,376	+/- 36.55%
£200	£20 MULT5 x 2	5	2,186,376	+/- 36.55%
£200	(£10 x 10) + £20 + (£40 x 2)	10	1,093,188	+/- 36.55%
£1,000	£1,000	5	2,186,376	+/- 36.55%
£1,000	(£10 x 2) + (£40 x 2) + (£100 x 9)	5	2,186,376	+/- 36.55%
£50,000	£50,000	5	2,186,376	+/- 36.55%

As Prizes are won, the number of Prizes available in each category will reduce. Once the last top Prize has been validated, Retailers will be allowed to continue selling those Scratchcards that have already been activated for sale and any unactivated Scratchcard stock will be withdrawn. To find out up-to-date Prize information visit national-lottery.co.uk or call the National Lottery Line on **0333 234 5050**. Calls cost no more than calls to 01 and 02 numbers. If your phone tariff offers inclusive calls to landlines, calls to 03 numbers will be included on the same basis.

Prize Value In the Game

The total value of Prizes in the initial print run of Scratchcards for the Game represents 65.02% of the total face value of Scratchcards. The overall value of Prizes in the initial print run of Scratchcard for the Game is £14,216,028.

The number of Prizes in the initial print run of Scratchcards for the Game relates to the number of Scratchcards recorded on Allwyn's Computer System and formally notified to the Gambling Commission before any Scratchcards are sold. The details in these Procedures will not be revised to take into account any future sale or loss of Scratchcards, future withdrawal of Scratchcards (where those Scratchcards are withdrawn by Allwyn without knowledge of whether they are Prize bearing Scratchcards), or additional print run(s) of Scratchcards for the Game. Providing a top Prize remains available Allwyn may print further Scratchcards for this Game. If a further print run of Scratchcards for this Game is made, then, for the Scratchcards produced in that further print run, the overall odds of winning a Prize at each Prize tier level will be, allowing for the tolerance levels as specified in the table above, the same as in the initial print run of Scratchcards for the Game.

General

In the event of any conflict between the Rules, the Procedures and any other information issued by Allwyn in relation to this Game, the Rules will take priority followed by the Procedures and then any other information issued by Allwyn.



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